



PRESS RELEASE

N SCALE ENTHUSIAST AND TROVESTAR LAUNCH CLASSIFIEDS ADVERTISING PLATFORM **Peer-to-peer, fixed-price marketplace to facilitate buying and selling of N Scale items**

June 21, 2017, Pittsburgh, PA – The N Scale Enthusiast Society (NSE), an all-volunteer organization dedicated to the preservation of the history of N Scale model railroading and the railroads they represent, and the TroveStar [N Scale Model Trains Database](#), today announced the launch of the [N Scale Enthusiast - TroveStar Classifieds](#).

The on-line [Classifieds](#) officially launches on July 1, 2017 and will offer any buyer an exciting, new way to purchase interesting, quality and out-of-production N Scale items directly from trusted on-line sellers. The [Classifieds](#)' peer-to-peer format is a fixed-price marketplace and not an e-commerce site. It is intended as an alternative to the auction process; buyers can now click and purchase the item they want, and no longer have to wait and see if they have 'won' it. All are welcome to use the website for information and to purchase any item on offer.

As part of its membership package, NSE members will now have the exclusive right to offer items for sale in the [N Scale Enthusiast - TroveStar Classifieds](#). This platform will make it easier for the NSE's more than 1,900 members to sell excess inventory to anyone. Buyers will need to register (at no-cost) with TroveStar, the platform host.

The [Classifieds](#) will offer NSE members an easy and straightforward way to list and price N Scale inventory for sale. The TroveStar [N Scale Model Trains Database](#), which currently features 40,000+ locomotives, rolling stock, structures and accessories, will provide NSE members with all the reference data (manufacturer, road name, road number, release date and sales data) and images needed to describe and list an item for sale.

George Johnsen, Chairman, N Scale Enthusiast Society, says: "We value our many members and are excited to offer this membership benefit to them. We anticipate this as an improvement on our printed classified ads, which by necessity, have a long lead-time. However, we will not drop our traditional format ads until our members tell us otherwise. We will also not drop our more traditional auction offerings, as they are a great way to find items of particular interest, as long as the market dictates that this is still a valid way to offer these items."

George Michaels, TroveStar Founder, says "We see the peer-to-peer marketplace as a win-win for buyers, sellers and the N Scale community. The library of thousands of items already detailed in the database will function as



an information resource for buyers and provide a quick and easy way for sellers to list items for offer. Sellers can “list” an item using reference data and images from an existing database item; they just need to provide a price and a brief description (of item and packaging condition). Other important data, such as part numbers, colors and photos are automatically populated, saving the seller hours of time researching and detailing the N Scale items they want to sell.”

For those NSE members who want to sell an item not featured in TroveStar, they can easily do so by creating a ‘pre-database’ item and a TroveStar *curator* will step in and populate the item correctly. How-To videos are available to help NSE members to take advantage of the peer-to-peer marketplace.

The N Scale Enthusiast Society (www.nscaleenthusiast.com) is a 27-year-old, all-volunteer organization dedicated to the preservation of the history of N Scale model railroading and the railroads they represent. It has more than 1,900 members around the world, including the U.S., Europe, Asia, Africa, Australia and New Zealand. The NSE produces the **NSE Magazine** 5 times a year and hosts the annual National N Scale Convention.

TroveStar (www.trovestar.com) is an online checklist management tool for collectors. The TroveStar [N Scale Model Trains Database](#) currently features 40,000+ engines, rolling stock, structures and accessories from manufacturers based around the globe – North America, Europe and Japan. TroveStar staff and Contributors add more items to the database every day. [Rewards Program](#) participants have earned locomotives and rolling stock valued at more than \$2,000.00

The N Scale Enthusiast

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TroveStar

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